

# **Powering the Fintech Banking Evolution**

Investor Presentation February 2024

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#### Market and industry data

This presentation includes estimates regarding market and industry data. Certain information is based on management estimates, which have been derived from third-party sources, as well as data from our internal research. While we believe the estimated market and industry data included in this presentation are generally reliable, such information, which is derived in part from management's estimates and beliefs, is inherently uncertain and imprecise.

#### Non-GAAP financial measures

Some of the financial measures included in this presentation are not measures of financial performance recognized by generally accepted accounting principles in the United States ("GAAP"). These non-GAAP financial measures are "tangible shareholders' equity," "tangible book value per share," and "efficiency ratio." We believe these non-GAAP financial measures provide useful information to management and investors; however, we acknowledge that our non-GAAP financial measures have limitations. As such, you should not view these measures as a substitute for results determined in accordance with GAAP. A reconciliation of such non-GAAP financial measures to the most closely related GAAP financial measures is included in the Appendix to this presentation.

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### **Company Overview**



#### **Differentiated Business Model**

- Fintech banking solutions provider with a diversified and profitable model with compelling growth opportunities
- Compliance oversight and risk management-first culture, including regular dialogue with regulators
- **Disciplined underwriting** and portfolio management process
- Well capitalized significantly above federal regulatory standards
- Highly experienced team with proven track record
- Key Existing Businesses:
  - Strategic Program Lending. Scalable API-driven infrastructure powering deposit, lending and payments programs for leading fintech brands
  - o **Lending.** SBA 7(a), Real Estate, Leasing lending programs provide optionality for disciplined balance sheet growth
- Key Strategic Initiatives:
  - o Launch Payments Hub and BIN Sponsorship\* and incorporate into current platforms. Provides opportunity to diversify current business model and drive further growth

#### **Fintech Brands We Support**

**Reshaping the Banking Value Chain** 





















### **Our Culture - Compliance at the Core**



**Consistent Investment in Personnel & Infrastructure Strengthened Regulatory Oversight Support to Service Providers (Fintechs)** 

#### **Full Time Employees (FTEs) in Respective Functions**



### **Current Business Model**



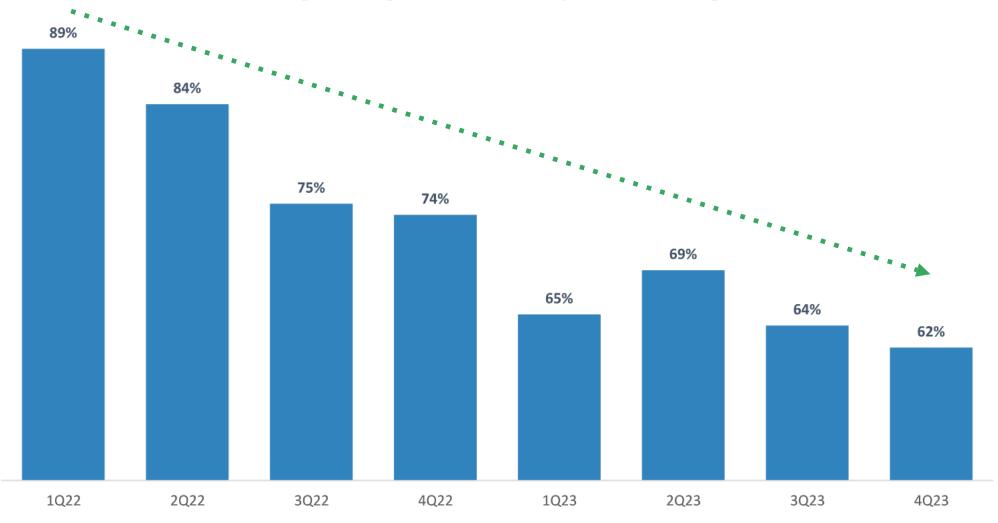
#### **Differentiated and Proven Strategy Offers Solid Foundation for Future Growth**

	Strategic Program Lending	SBA 7(a)	Residential & Owner Occupied CRE	Equipment Financing
Q23 Gross Reve		23.8%	5.6%	4.1%
	<ul> <li>Balance Sheet Strategy:</li> <li>Mostly originate to sell</li> <li>Interest Income HFI &amp; HFS</li> <li>Minimum program / other fees</li> <li>Each program establishes a "reserve" deposit account with FinWise</li> </ul>	<ul> <li>Balance Sheet Strategy:</li> <li>Hold or sell guaranteed portion</li> <li>Retain all servicing rights when guaranteed portion is sold</li> <li>Utilize loan processing structure and relationship with Business Funding Group, LLC</li> </ul>	<ul> <li>Balance Sheet Strategy:</li> <li>All loans held on Bal Sheet</li> <li>Source of core deposits</li> <li>High-touch, relationship banking</li> <li>Historically stable and strong profitability</li> </ul>	<ul> <li>Balance Sheet Strategy:</li> <li>Originate for Investment</li> <li>Originations through vendor finance, additional third-party originators, direct channels</li> <li>Diversify balance sheet</li> </ul>
	<ul> <li>As of 12/31/23:</li> <li>Strategic Platform Loans on Bal. Sheet: \$66.9M (71.0% HFS; 29.0% HFI)</li> <li>4Q23 Gain on Sale (net) and Strategic Program Fees: \$4.7m or 77.3% of noninterest income</li> </ul>	<ul> <li>As of 12/31/23:</li> <li>SBA Loans on Bal. Sheet: \$239.9M (54.9% Guaranteed; 45.1% Unguaranteed)</li> <li>4Q23 SBA Gain on Sale (net) and Servicing Fees: \$450k or 7.5% of noninterest income</li> </ul>	<ul> <li>Product Overview:</li> <li>Consumer and commercial lending</li> <li>Construction lending focus on single-family residential</li> </ul>	<ul> <li>Product Overview:</li> <li>Equipment secured leases/ loans</li> <li>Interest bearing (generally 60-month fixed rates)</li> <li>"Aurora" loan origination system provides scalability and automation</li> </ul>
	<ul> <li>Target Customer:</li> <li>Consumers and small to mediumsized businesses (SMBs) via</li> <li>Fintech Platforms</li> </ul>	Target Customer: • SMBs	<ul><li>Target Customer:</li><li>Single family residential and SMBs</li></ul>	Target Customer:  • SMBs via Equipment point of sale

### Strategic Program Lending - Program Diversification Has Improved



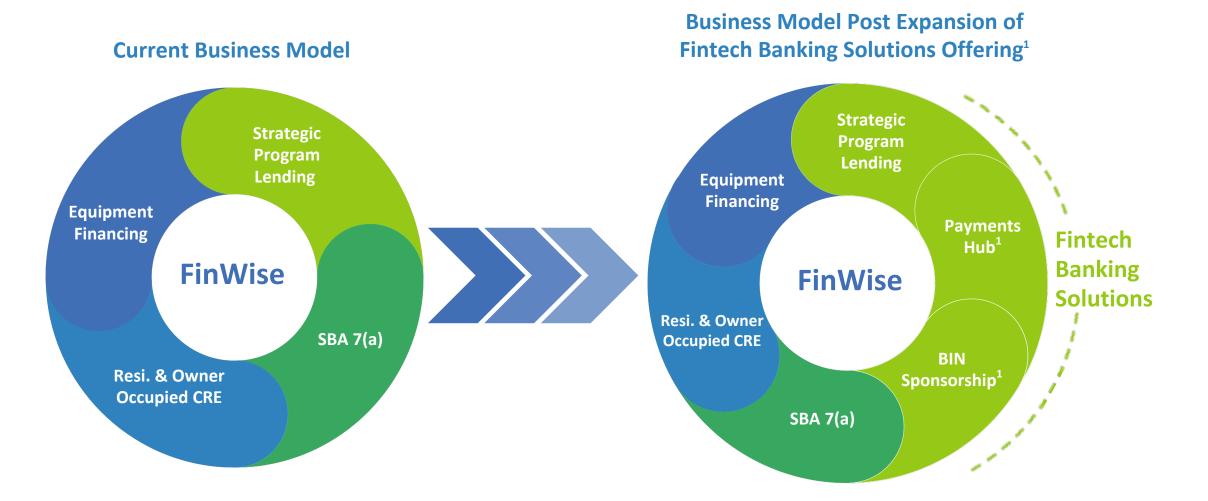
#### **Percentage of Originations from Top 3 Fintech Programs**



### **Expansion Through Integrated Fintech Banking Solutions Offering**



Launch of Payments Hub and BIN Sponsorship Expected to Enhance Ability to Scale and Drive Growth



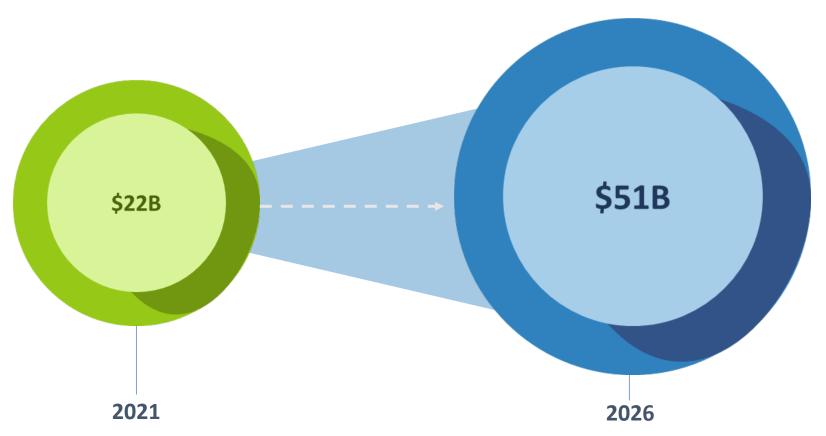
### Sizable Addressable Market



Fintechs & Non-Financials Expected to Seek Bank Partners that Can Provide Access to Financial Products

#### Estimated U.S. Market for Platforms and Enablers<sup>1</sup>

(Total Revenue Across Payments, Lending, Banking, Cards)



### **Differentiators of Planned Fintech Banking Solutions Offering**



#### **Payments Hub**

- **Ease of Use.** Brings multiple payments types under one application. Ability to see all payments through a single source
- Payment Control. Allows service providers (fintechs) to embed multiple options to move money in /out of their ecosystem
- **Cost Effective.** Business rules help optimize the payment type for users' parameters. Reduces number of bank connected systems, lowering fees and software costs
- **Strengthens Security.** Single sign-on to manage access and real time fraud controls
- Modern Payment Rails. Access to the latest payment types such as faster and real-time payments
  - Payment rails included: ACH, Same Day ACH (SDA), Wires, Visa Direct and/or Mastercard Send, Mastercard RPPS, The Clearing House RTP and FedNow

#### **Bank Identification Number (BIN) Sponsorship**

- **Compliance-first Culture.** Significant knowledge of compliance practices required to manage a BIN sponsorship program. Regular interactions with our regulators
- **Extensive Experience.** Team has nearly 90 years of combined expertise in banking, payments and fintech
- **Differentiated Tech Approach and Integration.** Provides Bank with more control for compliance oversight and more robust solutions as service providers (fintechs) expand their operations
- **Focus.** Limit number of processors, vendors and service providers to streamline efficiencies and oversight

<u>Target Customers</u>: Fintechs that serve the needs of corporations and small business with existing transaction volume and a proven track record of success. We look for business opportunities with Fintechs that are well funded, have an experienced management team, plan to drive a minimum of \$100M in activity annually and have a compliance-first mentality.

# Potential Long-term Benefits from Planned Fintech Banking Solutions Offering



Revenue	Deposits	Credit Quality	Profitability		
Expands and diversifies potential sources of revenue	Helps diversify deposit composition and reduce cost of funds through relationship-banking	Increases percentage of Prime loans	Use of outsourced solutions enhances operating leverage versus traditional models		

## **Components of Model Enable Scaling and Regulatory Oversight**



#### **Product:**

#### **Our Technology:**

#### 1) Strategic Program Lending

Lending programs, including closed and open-ended consumer and commercial





-Verify borrower information-Validate loans to models and underwriting criteria, and originate

2) Payments Hub\*

ACH, SDA, TCH RTP, FedNow, Wire, Visa Direct and Mastercard Send, Mastercard RPPS



- -Rules-based money movement configurations and restrictions
- -Verification, validation and capture of necessary oversight data

**Card Processors** 

**Payments Hub** 

3) BIN Sponsorship\*

**Credit and Charge Cards** 

Debit cards; prepaid



Capture daily cardholder financial activity and bank-defined data sets necessary for oversight and testing of regulatory compliance



#### **Enterprise Data Warehouse**

- -Proprietary and rigorous regulatory process
- -FinWise controls the data internally

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### **Intensive Due-Diligence Process and Compliance Assessment**



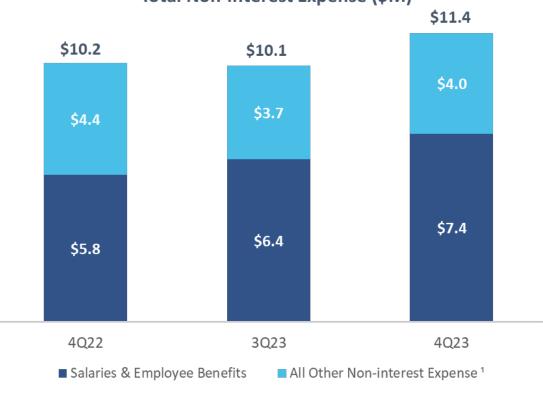
Representative Service Provider (Fintech) Onboarding - a Thorough Selection Process



# Disciplined Expense Management While Investing for Growth







Increase in Total Non-interest Expense has been driven largely by business infrastructure spend, including headcount, to support growth and key strategic initiatives

Full Time Employees (FTEs)	140	158	162
Efficiency Ratio (Non-GAAP) <sup>2</sup>	45.6%*	51.3%	55.8%

<sup>\*</sup>Note: 4Q22 efficiency ratio of 45.6% aided by strong revenue in that quarter primarily due to strong originations and gain on sale of loans

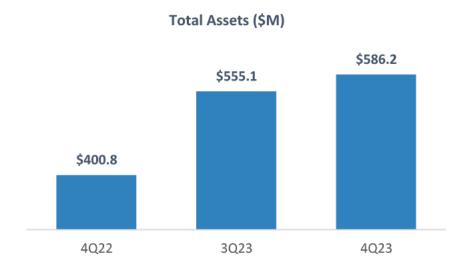


# **Selected Financial Information**

### **Solid Originations and Balance Sheet Growth**





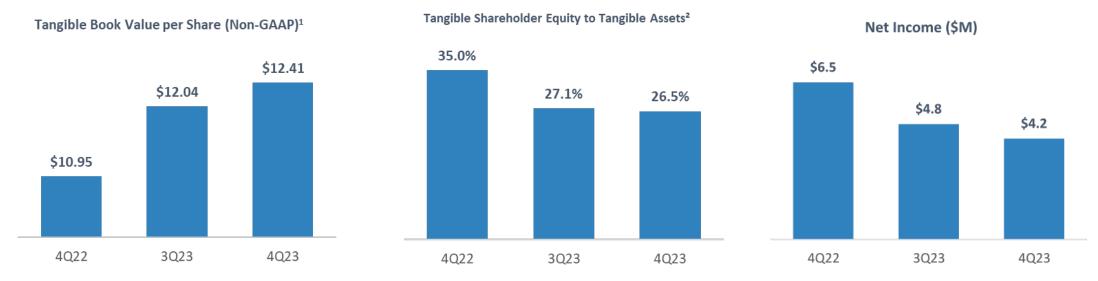


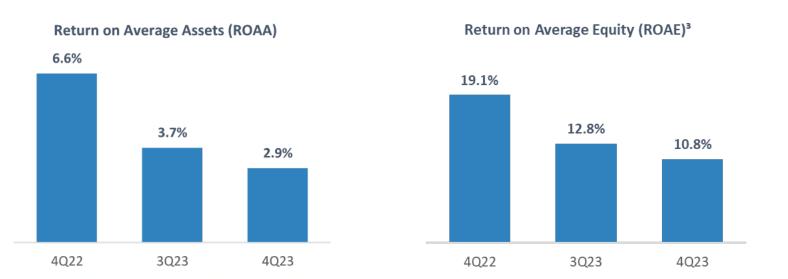




# **Growing TBVps, Strong Capital and Sustained Historical Profitability**





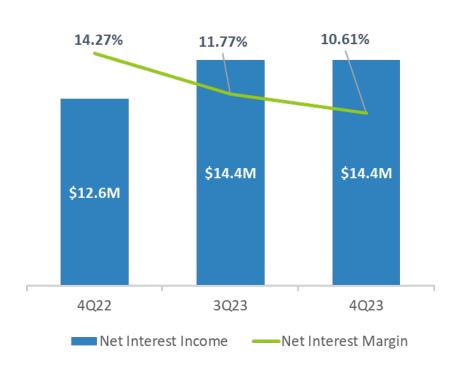


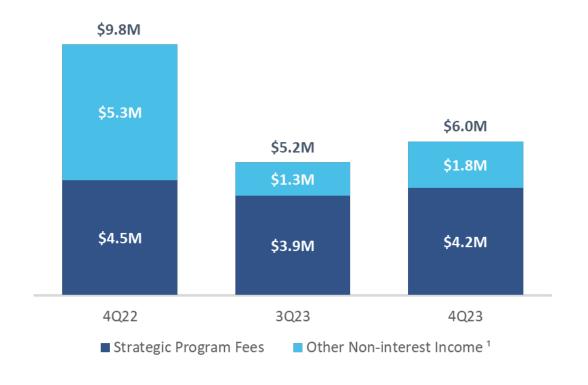
### **Diversified Income Sources**



#### **Net Interest Income / Net Interest Margin**

#### Non-interest Income



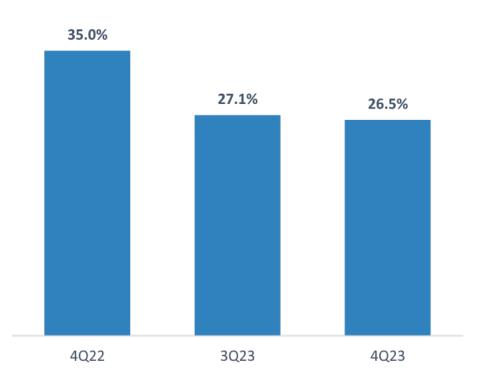


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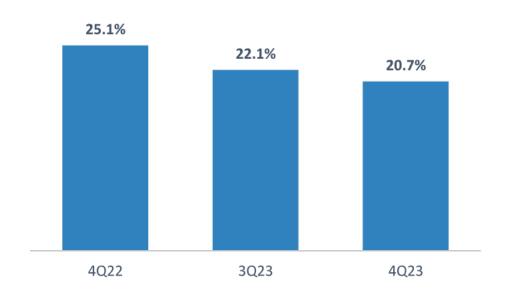
## Well Capitalized Above Regulatory Requirements







#### Leverage Ratio - Bank Level<sup>1</sup>



## **Consistent Tangible Book Value per Share Growth**



#### Tangible Book Value Per Share (Non-GAAP)<sup>1</sup>

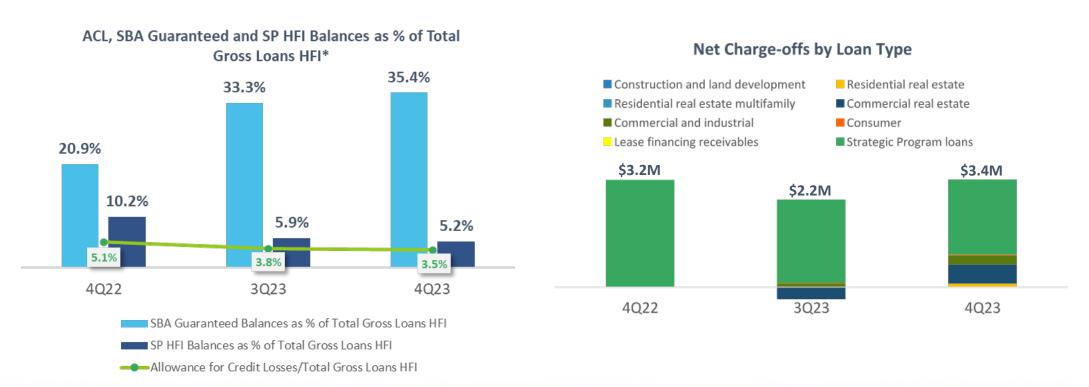


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### **Disciplined Underwriting Process**



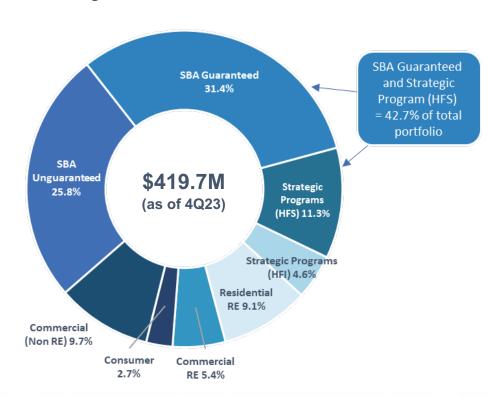
- Credit risk managed through combination of policy, data and pricing
- **Disciplined underwriting process and well collateralized portfolio** has helped mitigate net charge-offs, even as credit quality normalized due to higher rate environment
- Remain well-reserved with an ACL/Total Gross Loans HFI of 3.5% as of the end of 4Q23, reflecting a lower-risk portfolio vs. prior year period
  - Significant increase in SBA guaranteed balances as % of Total Gross Loans HFI
  - Decrease in Strategic Programs (SP) HFI balances as % of Total Gross Loans HFI, which carries a higher reserve rate

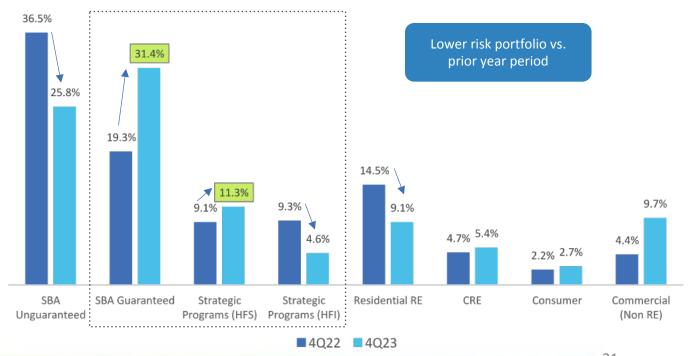


### **Diversified and Lower Risk Loan Portfolio**



- Combined SBA Guaranteed and Strategic Program Loans (HFS) increased to a total of 42.7% of the portfolio as of 4Q23 vs 28.4% at 4Q22
  - Both of these products carry lower credit risk: SBA Guaranteed is guaranteed by the U.S Small Business Administration and Strategic Program Loans (HFS) are supported by reserve deposit accounts
- Strategic Programs Loans (HFI) & Residential RE loans declined to 4.6% and 9.1% from 9.3% and 14.5%, respectively from 4Q22 to 4Q23
- CRE, Consumer and Commercial (Non RE) loans increased moderately from the end of 4Q22 to 4Q23, and make up 17.8% of the total portfolio as of 4Q23
- SBA Unguaranteed loans declined from 36.5% of the portfolio as of 4Q22 to 25.8% as of 4Q23
- Note: Non-SBA Commercial RE (5.4% as of 4Q23) is 91.1% Owner Occupied; SBA related CRE loans are required to be majority Owner Occupied under SBA guidelines







**Appendix** 

### **Non-GAAP Reconciliations**



#### Tangible Shareholders' Equity and Tangible Book Value Per Share

		As of,				
(\$ in thousands)		December 31, 2022		September 30, 2023		December 31, 2023
Total Shareholders' Equity	\$	140,459	\$	150,402	\$	155,056
Goodwill		_		_		_
Other intangibles		_		_		_
Less: total intangible assets		_		_		<u> </u>
Tangible shareholders' equity <sup>(2)</sup>	\$	140,459	\$	150,402	\$	155,056
Tangible book value per share <sup>(2)</sup>	\$	10.95	\$	12.04	Ş	12.41
Efficiency Ratio						
	For the Three Month Period Ending,					
(\$ in thousands)		December 31, 2022		March 31, 2023		December 31, 2023
Noninterest expense	\$	10,220	\$	10,070	\$	11,381
Net interest income		12,646		14,411		14,367
Noninterest income		9,775		5,229		6,035
Adjusted operating revenues	\$	22,421	\$	19,640	\$	20,402
Efficiency ratio <sup>(1)</sup>		45.6 %		51.3 %		55.8 %

<sup>(1)</sup> Efficiency Ratio: This measure is not a measure recognized under United States generally accepted accounting principles, or GAAP, and is therefore considered to be a non-GAAP financial measure. See "Reconciliation of Non-GAAP to GAAP Financial Measures" for a reconciliation of this measure to its most comparable GAAP measure. The efficiency ratio is defined as total noninterest expense divided by the sum of net interest income and noninterest income. The Company believes this measure is important as an indicator of productivity because it shows the amount of revenue generated for each dollar spent.

<sup>(2)</sup> Tangible shareholders' equity: This measure is not a measure recognized under GAAP and is therefore considered to be a non-GAAP financial measure. See "Reconciliation of Non-GAAP to GAAP Financial Measures" for a reconciliation of this measure to its most comparable GAAP measure. Tangible shareholders' equity is defined as total shareholders' equity less goodwill and other intangible assets. The most directly comparable GAAP financial measure is total shareholder's equity. The Company had no goodwill or other intangible assets as of any of the dates indicated. The Company has not considered loan servicing rights or loan trailing fee asset as intangible assets for purposes of this calculation. As a result, tangible shareholders' equity is the same as total shareholders' equity as of each of the dates indicated.

### **Glossary of Terms Used**



ACH (The Automated Clearing House). Electronic funds-transfer system that facilitates payments in the U.S. and internationally. The ACH is run by Nacha.

**API (Application Programming Interface).** Set of defined rules that enable different applications to communicate with each other. It acts as an intermediary layer that processes data transfers between systems, letting companies open their application data and functionality to external third-party developers, business partners, and internal departments within their companies.

**Banking-as-a-Service (BaaS).** Banking model in which licensed banks integrate their digital banking services directly into the products of other non-bank businesses. This allows non-bank businesses to offer their customers digital banking services such as mobile bank accounts, debit cards, loans and payment services, without needing to acquire a banking license of their own. The bank's system communicates via APIs and webhooks with that of the partner's business, enabling the end customer to access banking services directly through the partner's website or app.

**BIN** (Bank Identification Number) Sponsorship. BIN sponsorship allows fintech businesses to quickly gain direct access to the payment processing and card management services provided by the likes of Visa or Mastercard without going through the process of joining a major card scheme. It provides fintechs with quickest way to launch a financial product with a debit, credit or prepaid card attached.

**FedNow.** The clearing service for financial institutions to provide immediate end-to-end payments to customers. The key difference between this service and the Fed's previous system is that FedNow will be online 24/7, processing transactions in real time.

**HFI (Held for Investment).** When a reporting entity holds an originated or purchased loan for which it has the intent and ability to hold for the foreseeable future or to maturity or payoff, the loan should be classified as held-for-investment. Loans held for investment are reported on the balance sheet at their amortized cost basis.

HFS (Held for Sale). When a reporting entity originates or purchases a loan with the intent to sell the loan to another entity (e.g., a government sponsored enterprise).

Marketplace Lending. Nonbank lending that uses innovative financial technology (fintech) to make loans to consumers and small businesses.

Mastercard RPPS (Remote Payment and Presentment Service). Mastercard RPPS optimizes electronic bill payment by connecting banks to billers. It offers a single, reliable connection for electronic payment providers to help with fast & secure consumer bill payments.

**Mastercard Send.** Mastercard's offering in the real-time personal payments arena. Senders can immediately make "push payments" to bank accounts, mobile wallets, prepaid debit cards, or targeted cash-out locations. The sender can initiate a Mastercard Send transaction with just the recipient's debit card number.

**Payments Hub.** Single-window payment platform through which companies can execute all their payments. Payment hubs increase fund control and visibility, reduce the risk associated with numerous fragmented payment processes, and improve overall operating efficiency.

SBA7(a) loans. Small-business loans issued by a private lender and partially backed by the U.S. Small Business Administration.

SMBs. Small to medium-sized businesses.

Strategic Program Lending. Lending predominately done through fintech platforms that connect borrowers with lenders. Sometimes referred to as marketplace lending.

The Clearing House RTP. A real-time payments platform that all federally insured U.S. depository institutions are eligible to use for payments innovation. All RTP payments are processed by The Clearing House. When you pay your utility bill for the month using RTP, your bank sends message to network which includes the details of the payment. The Clearing House then processes the message and routes it to utility company's bank, completing the payment.

**Visa Direct.** A type of Original Credit Transaction (OCT) that allows fast and secure payment transfers to customers using their card details. Unlike with other payment methods, where it can typically take up to 24 hours for the funds to be transferred to the customer, Visa Direct transactions normally complete near-instantly.