# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

### FORM 8-K

**CURRENT REPORT** 

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 29, 2024

### **FINWISE BANCORP**

(Exact name of registrant as specified in its charter)

Utah	001-40721	83-0356689			
(State or other jurisdiction of incorporation or organization)	(Commission file number)	(I.R.S. employer identification no.)			
756 East Winchester St., Suite 100					
Murray, Utah		84107			
(Address of principal executive offices)		(Zip code)			
Registrant's telephone number, including area code: (801) 501-7200					
(Former Name	Not Applicable or Former Address, if Changed Since Las	t Report)			
Check the appropriate box below if the Form 8-K filin following provisions:	ng is intended to simultaneously satisfy th	e filing obligation of the registrant under any of the			
☐ Written communications pursuant to Rule 425 under the	he Securities Act (17 CFR 230.425)				
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)					
□ Pre-commencement communications pursuant to Rule	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))				
☐ Pre-commencement communications pursuant to Rule	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))				
Indicate by check mark whether the registrant is an emerging g Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-		the Securities Act of 1933 (§230.405 of this chapter) or			
		Emerging growth company ⊠			
If an emerging growth company, indicate by check mark if the revised financial accounting standards provided pursuant to Securities registered pursuant to Section 12(b) of the Act:	•	ded transition period for complying with any new or			
Title of each class	<u>Trading Symbol(s)</u>	Name of exchange on which registered			

**FINW** 

The NASDAQ Stock Market LLC

Common Stock, par value \$0.001 per share

#### Item 7.01 Results of Operations and Financial Condition.

FinWise Bancorp has prepared materials for investors and other business information. A copy of the materials is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference. The information set forth under "Item 7.01 Regulation FD Disclosure," including Exhibit 99.1 attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1934, as amended, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

#### Item 9.01 Financial Statements and Exhibits.

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١	(d)	) Exhibits

99.1

Exhibit No. Description

Investor Presentation of FinWise Bancorp (furnished pursuant to Regulation FD).

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, FinWise Bancorp has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DATE: January 29, 2024 FINWISE BANCORP

/s/ Javvis Jacobson

Name: Javvis Jacobson

Title: Chief Financial Officer and Executive Vice President



# **Powering the Fintech Banking Evolution**

**Investor Presentation** 

January 2024

#### Disclaimers



#### "Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995

This presentation contains forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect the current views of FinWise Bancorp ("FinWise," "we," "us," or the "Company") with respect to, among other things, future events and its financial performance. These statements are often, but not always, made through the use of words or phrases such as "may," "might," "should," "could," "predict," "potential," "bludget," "goal," "target," "would," "aim" and "outlook," or the negative version of those words or other comparable words or phrases of a future or forward-looking statements are based on current expectations, estimates and projections about the Company's industry and management she based on current expectations, estimates and projections about the Company's industry and management she based on current expectations, estimates and projections about the Company's industry and management she based on current expectations, estimates and projections about the Company's industry and management as assumptions made by management, many of which, by their nature, are inherently uncertain and beyond the Company's control. The inclusion of these forward-looking statements should not be regarded as a representation by the Company or any other person that such expectations, estimates and projections swill be achieved. Accordingly, the Company cautions you that any such forward-looking statements are not guarantees of future performance and are subject to risks, assumptions and uncertainties. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable as of the date made, actual results may prove to be materially different from the results expressed or implied by the forward-looking statements.

forward-looking statements.

There are or will be important factors that could cause the Company's actual results to differ materially from those indicated in these forward-looking statements, including, but not limited to, the following: (a) the success of the financial technology industry, as well as the continued evolution of the regulation of this industry; (b) the ability of the Company's Strategic Program or "Baas" service providers; (d) changes in the laws, rules, regulations, interpretations or policies relating to financial institutions, accounting, tax, trade, monetary and fiscal matters, including the application of interest rate caps or maximums; (e) the Company's ability to keep pace with rapid technological changes in the industry or implement new technology effectively; (f) experience on third-party services providers; (d) changes in the industry or implement new technology effectively; (f) experience on third-party services; (h) concentrations in lending or deposit relationships; (i) general economic and business conditions, either nationally or in the Company's market areas; (j) increased national or regional competition in the financial services industry; (k) the Company's ability to measure and manage its credit risk effectively and the potential deterioration of the business and economic conditions in the Company's primary market areas; (j) the adequacy of the Company's risk management framework; (m) the adequacy of the Company's industry in the Company's

#### Market and industry data

This presentation includes estimates regarding market and industry data. Certain information is based on management estimates, which have been derived from third-party sources, as well as data from our internal research. While we believe the estimated market and industry data included in this presentation are generally reliable, such information, which is derived in part from management's estimates and beliefs, is inherently uncertain and imprecise.

#### Non-GAAP financial measures

Some of the financial measures included in this presentation are not measures of financial performance recognized by generally accepted accounting principles in the United States ("GAAP"). These non-GAAP financial measures are "tangible shareholders' equity," "tangible book value per share," and "efficiency ratio." We believe these non-GAAP financial measures provide useful information to management and investors; however, we acknowledge that our non-GAAP financial measures have limitations. As such, you should not view these measures as a substitute for results determined in accordance with GAAP. A reconciliation of such non-GAAP financial measures to the most closely related GAAP financial measures is included in the Appendix to this presentation.

#### Trademarks

"FinWise" and its logos and other trademarks referred to and included in this presentation belong to us and are protected by applicable laws. We refer to our trademarks in this presentation without the or the ror symbols for convenience. Other service marks, trademarks and trade names referred to in this presentation, if any, are the property of their respective owners, although for presentational convenience we may not use the or the rosymbols to identify such trademarks.

### Company Highlights



#### **Differentiated Banking Model with Fintech Focus**

- · Key Existing Businesses:
  - Lending. SBA 7(a), Real Estate, Leasing lending programs provide optionality for disciplined balance sheet growth
  - Marketplace Lending. Lending-as-a-Service through scalable APIdriven infrastructure powering deposit, lending, payments and card programs for leading fintech brands
- Key Strategic Initiatives:
  - Payments Hub and BIN Sponsorship Expansion\*. Opportunity to diversify current business model and drive further growth through an integrated Banking-as-a-Service (BaaS) offering
- Compliance and risk management-first culture, including regular dialogue with regulators
- Disciplined underwriting and portfolio management process
- Well capitalized significantly above federal regulatory standards
- · Highly experienced team with proven track record

#### **Fintech Brands We Support**

Reshaping the Banking Value Chain Through Fintech Enablement





















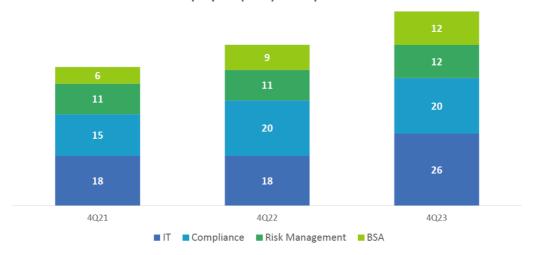
<sup>\*</sup>Payments Hub and Bank Identification Number (BIN) Sponsorship are under development





Consistent Investment in Personnel & Infrastructure Strengthened Regulatory Oversight Support to Service Providers (Fintechs)

#### Full Time Employees (FTEs) in Respective Functions



Note: FTEs shown as of the end of each respective quarter

### **Current Business Model**





Marketplace Lending (Lending-as-a-Service)

SBA 7(a)

Residential & Owner
Occupied CRE
(Branch-based Lending)

**Equipment Financing** 

4Q23 Gross Revenue

55.3%

23.8%

5.6%

4.1%

#### **Balance Sheet Strategy:**

- · Mostly originate to sell
- · Interest Income HFI & HFS
- Minimum program / other fees
- Each program establishes a
   "reserve" deposit account with
  FinWise

#### As of 12/31/23:

- Strategic Platform Loans on Bal. Sheet: \$66.9M (71.0% HFS; 29.0% HFI)
- 4Q23 Gain on Sale (net) and Strategic Program Fees: \$4.7m or 77.3% of noninterest income

#### **Balance Sheet Strategy:**

- Hold or sell guaranteed portion
- Retain all servicing rights when guaranteed portion is sold
- Utilize loan processing structure and relationship with Business Funding Group, LLC

#### As of 12/31/23:

- SBA Loans on Bal. Sheet: \$239.9M (54.9% Guaranteed; 45.1% Unguaranteed)
- 4Q23 SBA Gain on Sale (net) and Servicing Fees: \$450k or 7.5% of noninterest income

#### **Balance Sheet Strategy:**

- · All loans held on Bal Sheet
- · Source of core deposits
- High-touch, relationship banking
- Historically stable and strong profitability

#### Product Overview:

- Consumer and commercial lending
- Construction lending focus on single-family residential

#### **Balance Sheet Strategy:**

- · Originate for Investment
- Originations through vendor finance, additional third-party originators, direct channels
- · Diversify balance sheet

#### **Product Overview:**

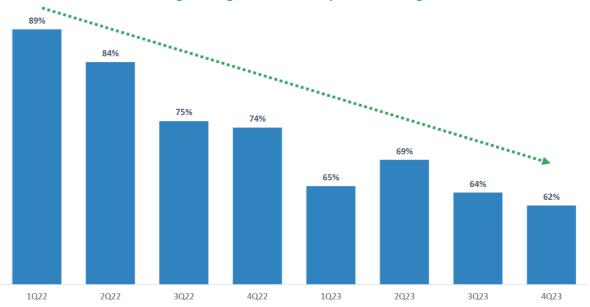
- Equipment secured leases/loans
- Interest bearing (generally 60month fixed rates)
- "Aurora" loan origination system provides scalability and automation

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# Marketplace Lending - Program Diversification Has Improved



Percentage of Originations from Top 3 Fintech Programs

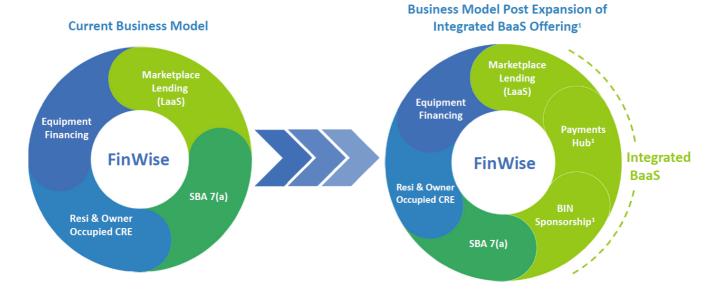


Note: Marketplace Lending concentration shown since 1Q22 to highlight longer-term pattern in recent years

# Next Phase: Expansion Through Integrated BaaS Offering



**Expected to Enhance Ability to Scale and Drive Growth** 



<sup>&</sup>lt;sup>1</sup>Payments Hub and Bank Identification Number (BIN) Sponsorship are under development

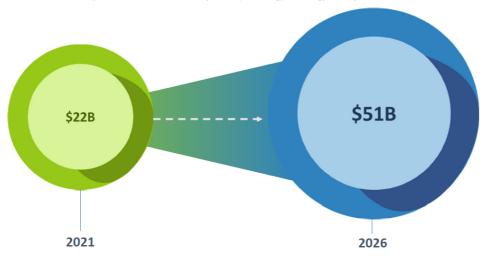
### Sizable Addressable Market



Fintechs & Non-Financials Expected to Seek Bank Partners that Can Provide Access to Financial Products

#### Estimated U.S. Market for Platforms and Enablers<sup>1</sup>

(Total Revenue Across Payments, Lending, Banking, Cards)



<sup>1</sup> Source: Matt Harris, Blake Adams, Adam Davis, and Jeff Tijsse, "<u>Embedded Finance: What It Takes to Prosper in the New Value Chain</u>", 2022 (Bain & Company, Inc.)

## Differentiators of Planned BaaS Offerings



#### **Payments Hub**

- Ease of Use. Brings multiple payments types under one application. Ability to see all payments through a single source
- Payment Control. Allows service providers (fintechs) to embed multiple options to move money in /out of their ecosystem
- Cost Effective. Business rules help optimize the payment type for users' parameters. Reduces number of bank connected systems, lowering fees and software costs
- Strengthens Security. Single sign-on to manage access and real time fraud controls
- Modern Payment Rails. Access to the latest payment types such as faster and real-time payments
  - Payment rails included: ACH, Same Day ACH (SDA), Wires, Visa Direct and/or Mastercard Send, Mastercard RPPS, The Clearing House RTP and FedNow

#### Bank Identification Number (BIN) Sponsorship

- Compliance-first Culture. Significant knowledge of compliance practices required to manage a BIN sponsorship program. Regular interactions with our regulators
- Extensive Experience. Team has nearly 90 years of combined expertise in banking, payments and fintech
- Differentiated Tech Approach and Integration. Provides Bank with more control for compliance oversight and more robust solutions as service providers (fintechs) expand their operations
- Focus. Limit number of processors, vendors and service providers to streamline efficiencies and oversight

# Potential Long-term Benefits from An Integrated BaaS Offering



Revenue	Deposits	Credit Quality	Profitability			
Expands and diversifies potential sources of revenue	Helps diversify deposit composition and reduce cost of funds through relationship-banking	Increases percentage of Prime loans	Use of outsourced solutions enhances operating leverage versus traditional models			
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# **Components of BaaS Enable Scaling and Regulatory Oversight**



### Product: Our Technology:

#### 1) Marketplace Lending

Lending programs, including closed and open-ended consumer and commercial



Verify borrower information Validate loans to models and

**Credit Engine** 

#### 2) Payments Hub\*

ACH, SDA, TCH RTP, FedNow, Wire, Visa Direct and Mastercard Send, Mastercard RPPS



API

-Rules-based money movement configurations and restrictions -Verification, validation and capture of

#### 3) BIN Sponsorship\*

Credit and Charge Cards

Debit cards; prepaid



Capture daily cardholder financial activity and bank-defined data sets necessary for oversight and testing of regulatory compliance

**Card Processors** 

# Payments Hub



-Proprietary and rigorous regulatory process

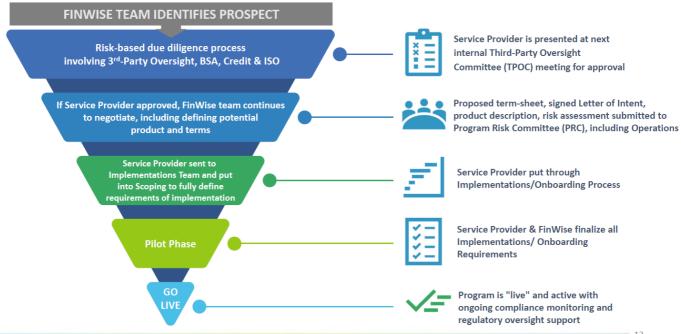
-FinWise controls the data internally

<sup>\*</sup>Payments Hub and Bank Identification Number (BIN) Sponsorship are under development

# **Intensive Due-Diligence Process and Compliance Assessment**

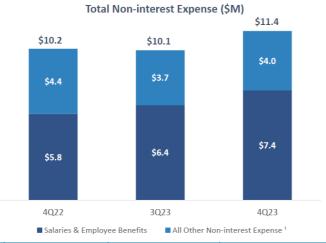


Representative Service Provider (Fintech) Onboarding



# Disciplined Expense Management While Investing for Growth





Increase in Total Non-interest Expenses has been driven largely by business infrastructure spend, including headcount, to support growth and key strategic initiatives

Full Time Employees (FTEs)	140	158	162		
Efficiency Ratio (Non-GAAP) <sup>2</sup>	45.6%*	51.3%	55.8%		

\*Note: 4Q22 efficiency ratio of 45.6% aided by strong revenue in that quarter primarily due to strong originations and gain on sale of loans

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# **Selected Financial Information**

# Solid Originations and Balance Sheet Growth





Note: Amounts are as of the end of each respective period

# Sustained Historical Profitability





<sup>&</sup>lt;sup>1</sup>Tangible Shareholder Equity to Tangible Assets ratio has declined primarily due to balance sheet growth and stock buyback. <sup>2</sup>ROAE is negatively affected by high capital levels. <sup>3</sup>See Appendix for more information and Non-GAAP reconciliation. Both Tangible Shareholder Equity to Tangible Assets and Tangible Book Value per Share (Non-GAAP) as of the end of each respective period.

### Diversified Income Sources



#### Net Interest Income / Net Interest Margin

14.27%

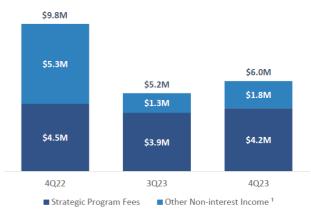
\$12.6M

4Q22

# 11.77% 10.61% \$14.4M \$14.4M

4Q23

#### Non-interest Income



<sup>1</sup>Other Non-interest income includes all other non-interest income items, excluding Strategic Program Fees

3Q23

Net Interest Income —Net Interest Margin

# **Well Capitalized Above Regulatory Requirements**



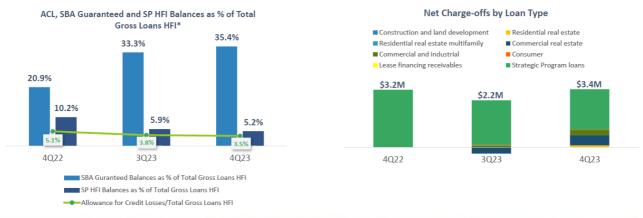


<sup>1</sup>The Bank's capital levels remain significantly above well-capitalized guidelines as of December 31, 2023. Well-capitalized regulatory requirement = 9% pursuant to the Community Bank Leverage Ratio framework adopted by the Bank in 2020. Total FinWise Bancorp Shareholder's Equity to Total Assets and Leverage Ratio – Bank Level as of the end of each respective period.

## Disciplined Underwriting Process



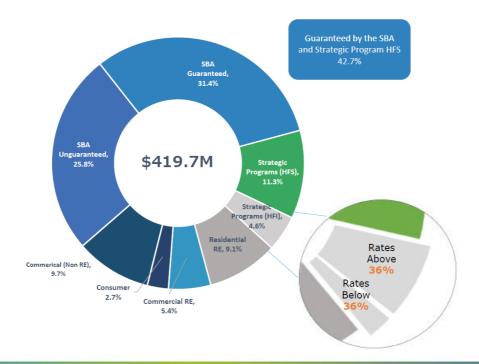
- Credit risk managed through combination of policy, data and pricing
- · Disciplined underwriting process and well collateralized portfolio has helped mitigate net charge-offs, even as credit quality normalized due to higher rate environment
- Remain well-reserved with an ACL/Total Gross Loans HFI of 3.5% as of Dec. 31, 2023, reflecting a lower-risk portfolio vs. prior year period, driven by remixing of HFI loan portfolio throughout 2023:
  - Significant increase in SBA guaranteed balances as % of Total Gross Loans HFI
  - Decrease in Strategic Programs (SP) HFI balances as % of Total Gross Loans HFI, which carries a higher reserve rate



\*ACL = Allowance for Credit Losses; SP = Strategic Programs; HFI = Held for Investment

### Diversified Loan Portfolio





Note: As of December 31, 2023

# Consistent Tangible Book Value per Share Growth



#### Tangible Book Value Per Share (Non-GAAP)<sup>1</sup>



See Appendix at end of presentation for full description of metric and Non-GAAP reconciliation. Amounts are as of the end of each respective period



**Appendix** 

### Non-GAAP Reconciliations



#### Tangible Shareholders' Equity and Tangible Book Value Per Share

	As of,				
(\$ in thousands)	December 31, 2022		September 30, 2023		December 31, 2023
Total Shareholders' Equity	\$ 140,459	\$	150,402	\$	155,056
Goodwill	_		_		_
Other intangibles	_		_		_
Less: total intangible assets	_		_		_
Tangible shareholders' equity <sup>(2)</sup>	\$ 140,459	\$	150,402	\$	155,056
Tangible book value per share(2)	\$ 10.95	\$	12.04	\$	12.41
Efficiency Ratio					
	For the Three Month Period Ending,				
(\$ in thousands)	December 31, 2022		March 31, 2023		December 31, 2023
Noninterest expense	\$ 10,220	\$	10,070	Ś	11,381
Net interest income	12,646		14,411		14,367
Noninterest income	9,775		5,229		6,035
Adjusted operating revenues	\$ 22,421	\$	19,640	\$	20,402
Efficiency ratio <sup>(1)</sup>	45.6 %		51.3 %		55.8 %

<sup>(1)</sup> Efficiency Ratio: This measure is not a measure recognized under United States generally accepted accounting principles, or GAAP, and is therefore considered to be a non-GAAP financial measure. See "Reconciliation of Non-GAAP to GAAP Financial Measures" for a reconciliation of this measure to its most comparable GAAP measure. The efficiency ratio is defined as total noninterest expense divided by the sum of net interest income and noninterest income. The Company believes this measure is important as an indicator of productivity because it shows the amount of revenue generated for each dollar spent.

(2) Tangible shareholders' equity: This measure is not a measure recognized under GAAP and is therefore considered to be a non-GAAP financial measure. See "Reconciliation of Non-GAAP to GAAP Financial Measures" for a reconciliation of this measure to its most comparable GAAP measure. Tangible shareholders' equity is defined as total shareholders' equity is goodwill and other intangible assets. The most directly comparable GAAP financial measure is total shareholders' equity. The Company had no goodwill or other intangible assets as of any of the dates indicated. The Company has not considered loan servicing rights or loan trailing fee asset as intangible assets for purposes of this calculation. As a result, tangible shareholders' equity is the same as total shareholders' equity as of each of the dates indicated.

### **Glossary of Terms Used**



ACH (The Automated Clearing House). Electronic funds-transfer system that facilitates payments in the U.S. and internationally. The ACH is run by Nacha.

API (Application Programming Interface). Set of defined rules that enable different applications to communicate with each other. It acts as an intermediary layer that processes data transfers between systems, letting companies open their application data and functionality to external third-party developers, business partners, and internal departments within their companies.

Banking-as-a-Service (BaaS). Banking model in which licensed banks integrate their digital banking services directly into the products of other non-bank businesses. This allows non-bank businesses to offer their customers digital banking services such as mobile bank accounts, debit cards, loans and payment services, without needing to acquire a banking license of their own. The bank's system communicates via APIs and webhooks with that of the partner's business, enabling the end customer to access banking services directly through the partner's website or app.

BIN (Bank Identification Number) Sponsorship. BIN sponsorship allows fintech businesses to quickly gain direct access to the payment processing and card management services provided by the likes of Visa or Mastercard without going through the process of joining a major card scheme. It provides fintechs with quickest way to launch a financial product with a debit, credit or prepaid card attached.

FedNow. The clearing service for financial institutions to provide immediate end-to-end payments to customers. The key difference between this service and the Fed's previous system is that FedNow will be online 24/7, processing transactions in real time.

HFI (Held for Investment). When a reporting entity holds an originated or purchased loan for which it has the intent and ability to hold for the foreseeable future or to maturity or payoff, the loan should be classified as held-for-investment. Loans held for investment are reported on the balance sheet at their amortized cost basis.

HFS (Held for Sale). When a reporting entity originates or purchases a loan with the intent to sell the loan to another entity (e.g., a government sponsored enterprise).

Lending-as-a-Service (LaaS). Platform solution that gives banks, credit unions, and CDFIs the ability to offer customers a fully integrated, digital end-to-end borrowing experience without the significant investment and resources required to build or buy their own platform.

Marketplace Lending. Nonbank lending that uses innovative financial technology (fintech) to make loans to consumers and small businesses.

Mastercard RPPS (Remote Payment and Presentment Service). Mastercard RPPS optimizes electronic bill payment by connecting banks to billers. It offers a single, reliable connection for electronic payment providers to help with fast & secure consumer bill payments.

Mastercard Send. Mastercard's offering in the real-time personal payments arena. Senders can immediately make "push payments" to bank accounts, mobile wallets, prepaid debit cards, or targeted cash-out locations. The sender can initiate a Mastercard Send transaction with just the recipient's debit card number.

Payments Hub. Single-window payment platform through which companies can execute all their payments. Payment hubs increase fund control and visibility, reduce the risk associated with numerous fragmented payment processes, and improve overall operating efficiency.

SBA7(a) loans. Small-business loans issued by a private lender and partially backed by the U.S. Small Business Administration.

The Clearing House RTP. A real-time payments platform that all federally insured U.S. depository institutions are eligible to use for payments innovation. All RTP payments are processed by The Clearing House. When you pay your utility bill for the month using RTP, your bank sends message to network which includes the details of the payment. The Clearing House then processes the message and routes it to utility company's bank, completing the payment.

Visa Direct. A type of Original Credit Transaction (OCT) that allows fast and secure payment transfers to customers using their card details. Unlike with other payment methods, where it can typically take up to 24 hours for the funds to be transferred to the customer, Visa Direct transactions normally complete near-instantly.