

Fintech Banking and Payments Solutions

Investor Presentation

November 2024



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Any forward-looking statement speaks only as of the date of this release, and the Company does not undertake any obligation to publicly update or review any forward-looking statement, whether because of new information, future developments or otherwise, except as required by law. New risks and uncertainties may emerge from time to time, and it is not possible for the Company to predict their occurrence. In addition, the Company cannot assess the impact of each risk and uncertainty on its business or the extent to which any risk or uncertainty, or combination of risks and uncertainties, may cause actual results to differ materially from those contained in any forward-looking statements.

Market and industry data

This presentation includes estimates regarding market and industry data. Certain information is based on management estimates, which have been derived from third-party sources, as well as data from our internal research. While we believe the estimated market and industry data included in this presentation are generally reliable, such information, which is derived in part from management's estimates and beliefs, is inherently uncertain and imprecise.

Non-GAAP financial measures

Some of the financial measures included in this presentation are not measures of financial performance recognized by generally accepted accounting principles in the United States ("GAAP"). These non-GAAP financial measures are "tangible shareholders' equity," "tangible book value per share," and "efficiency ratio." We believe these non-GAAP financial measures provide useful information to management and investors; however, we acknowledge that our non-GAAP financial measures have limitations. As such, you should not view these measures as a substitute for results determined in accordance with GAAP. A reconciliation of such non-GAAP financial measures to the most closely related GAAP financial measures is included in the Appendix to this presentation.

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FinWise Overview - 2024 is an Expansion Year



Differentiated Business Model

- Trusted banking and payments solutions provider to fintech brands
- Resilient and profitable model with compelling growth opportunities
- Compliance oversight and risk management-first culture
- Lower risk loan portfolio with disciplined underwriting and collateral management (46.0% of Portfolio is SBA Guaranteed & Strategic Program HFS*; HFS loans typically cash-collateralized and held for less than one week)
- Well capitalized significantly above federal regulatory standards
- Highly experienced team with proven track record

Key Existing Businesses and 2024 Initiatives

- **Strategic Program Lending.** Scalable API-driven infrastructure powering deposit, lending and payments programs for leading fintech brands
- **Traditional Lending.** SBA 7(a), Owner Occupied Real Estate, Leasing programs provide flexibility for disciplined balance sheet growth
- 2024 Initiatives:
 - Expansion of Fintech Banking & Payments Solutions by launching Payments (MoneyRailsTM) and BIN Sponsorship[^]. Provides opportunity to diversify business model and drive further growth
 - Launch Credit Enhanced Balance Sheet. Provides opportunity to generate prudent asset growth and interest income

Select Fintech Brands We Support in Lending & Payments



During 2024, we signed four new Strategic Lending programs, one new Payments program, one new <u>Credit Card</u> program and a <u>Credit-enhanced Balance Sheet</u> program driven by the strength of our enhanced, multiproduct platform



























Current Business Model



Differentiated and Proven Strategy Offers Solid Foundation for Future Growth

Fintech Banking &
Payments Solutions
(includes Strategic Program
Lending) ¹

SBA 7(a)

Residential & Owner Occupied CRE

TRADITIONAL LENDING SEGMENTS

Equipment Financing

5.8%

3Q24 Gross Revenue Contribution²

58.6%

20.4%

6.6%

Balance Sheet Strategy:

- Mostly originate to sell
- Interest Income HFI & HFS
- Minimum program / other fees
- Each program establishes a "reserve" deposit account with FinWise
- Credit Enhanced HFI

As of 9/30/24:

- Strategic Platform Loans on Bal. Sheet: \$103.4M (81.2% HFS; 18.8% HFI)
- 3Q24 Gain on Sale (net) and Strategic Program Fees: \$5.2 million or 86.6% of noninterest income

Target Customer:

 Consumers and small to mediumsized businesses (SMBs) via Fintech Platforms

Balance Sheet Strategy:

- Hold or sell guaranteed portion
- Retain all servicing rights when guaranteed portion is sold
- Leverage relationship with Business Funding Group, LLC for acquiring customers

As of 9/30/24:

• SBA Loans on Bal. Sheet: \$251.4 (61.4% Guaranteed; 38.6% Unguaranteed)

Target Customer:

• SMBs

Balance Sheet Strategy:

- Originate for Investment
- Source of core deposits
- High-touch, relationship banking
- Historically stable and strong profitability

Product Overview:

- Consumer and commercial lending
- Construction lending focus on single-family residential

Target Customer:

 Single family residential and SMBs

Balance Sheet Strategy:

- Originate for Investment
- Originations through vendor finance, additional third-party originators, direct channels
- Diversifies balance sheet

Product Overview:

- Equipment secured leases/ loans
- Interest bearing (generally 60month fixed rates)
- "Aurora" loan origination system provides scalability and automation

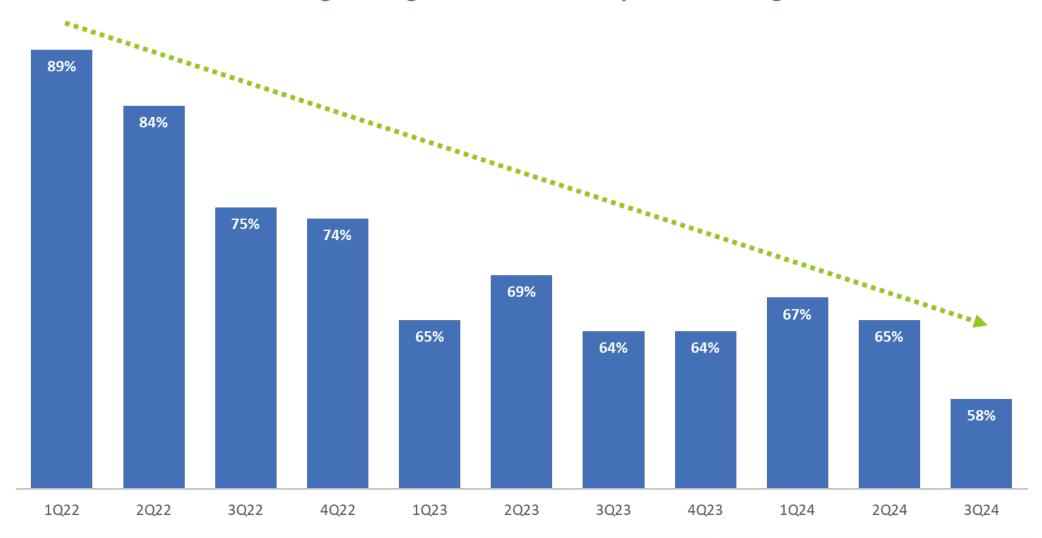
Target Customer:

• SMBs via Equipment point of sale

Strategic Program Lending - Program Diversification Has Improved



Percentage of Originations from the Top 3 Fintech Programs

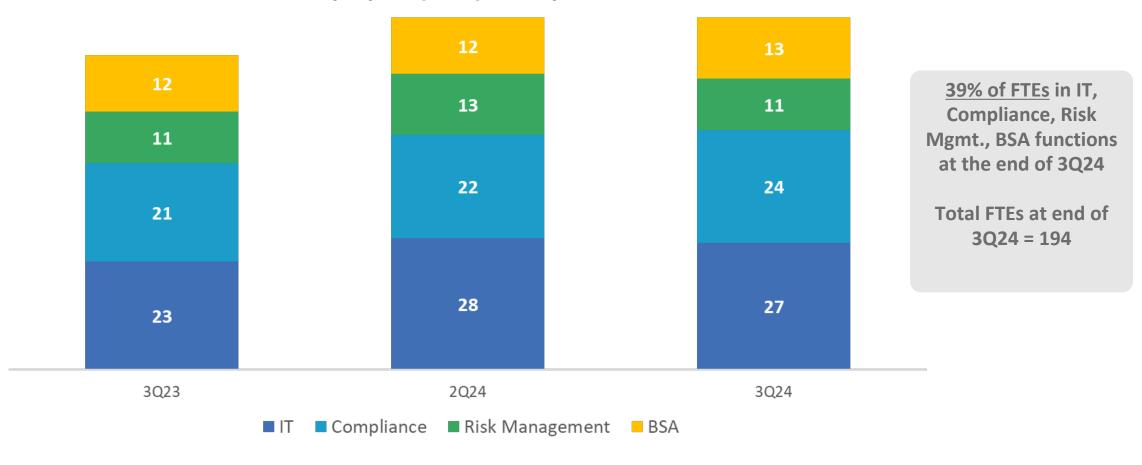


Our Culture - Strong Compliance and Risk Management



Consistent Investment in Personnel & Infrastructure Provides Regulatory Oversight Support to Fintechs

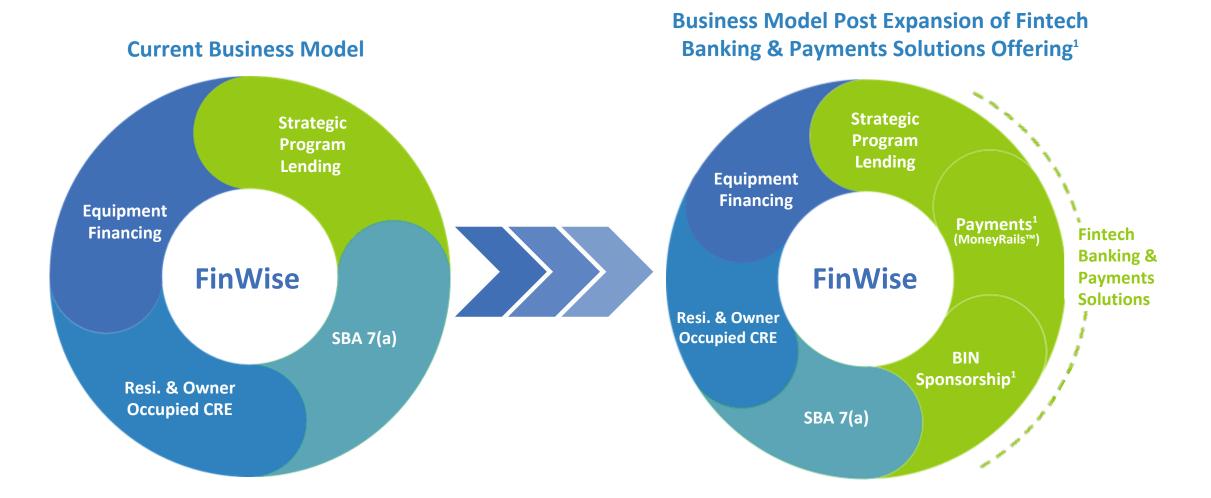
Full Time Employees (FTEs) in Respective Functions



2024 Expansion: Fintech Banking and Payments Solutions Offering



Launch of Payments (MoneyRailsTM) and BIN Sponsorship Enhances Ability to Scale and Drive Growth



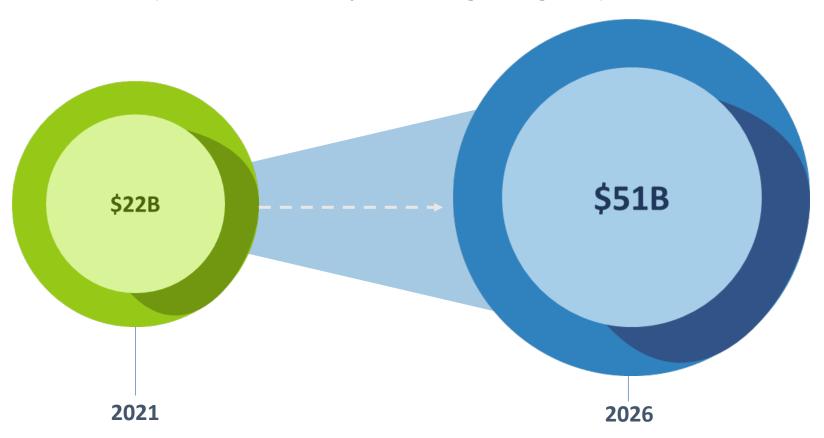
Sizable Addressable Market



Fintechs & Non-Financials Expected to Seek Bank Partners that Provide Access to Financial Products

Estimated U.S. Market for Platforms and Enablers¹

(Total Revenue Across Payments, Lending, Banking, Cards)



Potential Long-term Benefits from Fintech Banking and Payments Solutions Offering



Revenue	Deposits	Credit Quality	Profitability
Expands and diversifies potential sources of revenue	Helps diversify deposit composition and reduce cost of funds through relationship-banking	Increases percentage of Prime loans	Use of outsourced solutions enhances operating leverage versus traditional models
	\$\$		

Differentiators of Fintech Banking and Payments Solutions Offering



Payments (MoneyRailsTM)

- **Ease of Use.** Brings multiple payments types under one application. Ability to see all payments through a single source
- **Payment Control.** Allows service providers (fintechs) to embed multiple options to move money in /out of their ecosystem
- **Cost Effective.** Business rules help optimize the payment type for users' parameters. Reduces number of bank connected systems, lowering fees and software costs
- **Strengthens Security.** Single sign-on to manage access and real time fraud controls
- Modern Payment Rails. Access to the latest payment types such as faster and real-time payments
 - o **Payment rails included:** ACH, Same Day ACH (SDA), Wires, Visa Direct and/or Mastercard Send, Mastercard RPPS, The Clearing House RTP and FedNow

Bank Identification Number (BIN) Sponsorship

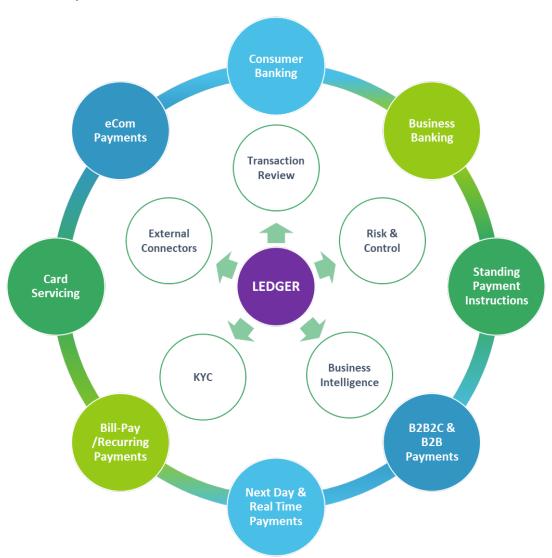
- Compliance-first Culture. Significant knowledge of compliance practices required to manage a BIN sponsorship program. Regular interactions with our regulators
- Differentiated Tech Approach and Integration. Provides Bank with more control for compliance oversight and more robust solutions as service providers (fintechs) expand their operations
- **Focus.** Limit number of processors, vendors and service providers to streamline efficiencies and oversight
- Extensive Experience. Team has nearly 90 years of combined expertise in banking, payments and fintech

<u>Target Customers</u>: fintechs that serve the needs of corporations and small businesses with existing transaction volume and a proven track record of success. Fintechs that have the capabilities to support businesses/commercial/corporations account and payments needs, including credit, charge card, debit, prepaid program constructs. Fintechs that are well funded, have an experienced management team, plan to drive significant activity annually and have a compliance-first mentality. We will also support consumer programs with unique value propositions that solve financial issues.

Payments (MoneyRailsTM) Platform - The Value of a Ledger



Secure, Efficient API-driven Solutions for Fintechs and Commercial Customers



- The Ledger provides a strong foundation with controls, standing instructions and connectors for third-party integrations
- Highly secured platform with ability to stop unauthorized access to the application and the account. Transactions are immutable.
- Fintechs can build their own experience using APIs without dependency on FinWise
- The platform provides physical and virtual card servicing capabilities. This enables incoming/ outgoing payments and card management to be housed in a central hub

Payments (MoneyRails™) Benefits to Fintechs We Support



A Centralized, Secure Platform and Ledger that Facilitates Movement of Money



Components of Model Enable Scaling and Regulatory Oversight



Product:

Our Technology:

1) Strategic Program Lending

Lending programs, including closed and open-ended consumer and commercial



Credit Engine

- Verify borrower information
- Validate loans to models and underwriting criteria, and originate

2) Payments (MoneyRailsTM)*

ACH, SDA, TCH RTP, FedNow, Wire, Visa Direct and Mastercard Send, Mastercard RPPS



Payments (MoneyRailsTM)

- Rules-based money movement configurations and restrictions
- Verification, validation and capture of necessary oversight data

3) BIN Sponsorship*

Credit and Charge Cards

Debit cards; prepaid



Card Processors

 Capture daily cardholder financial activity and bank-defined data sets necessary for oversight and testing of regulatory compliance



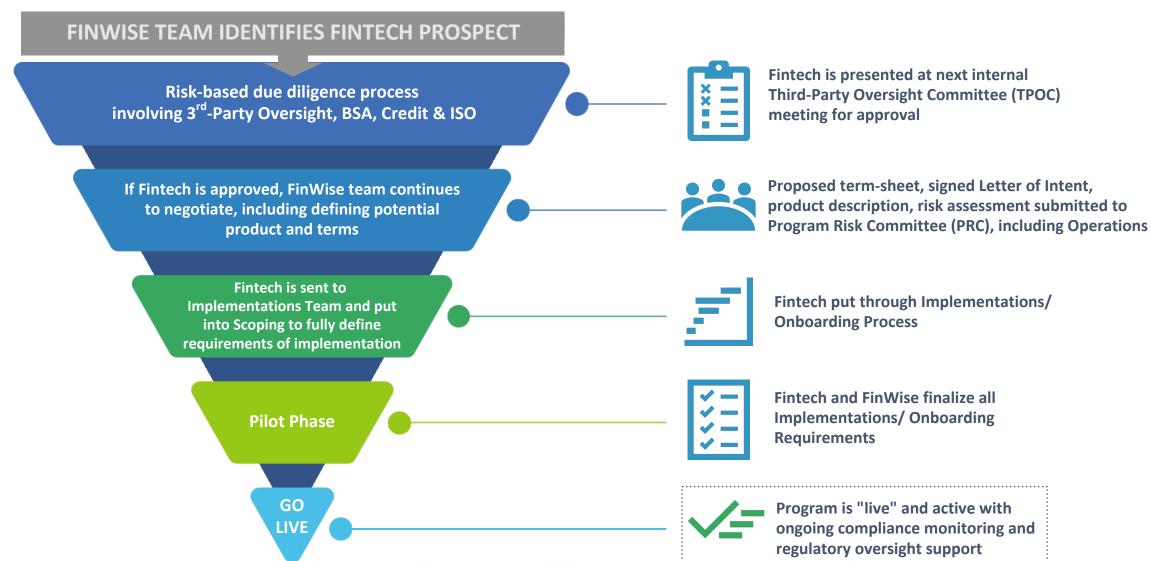
Enterprise Data Warehouse

- -Proprietary and rigorous regulatory process
- -FinWise controls the data internally

Intensive Due-Diligence Process and Compliance Assessment



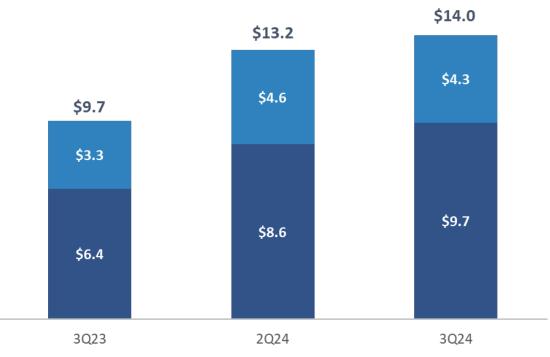
Representative Fintech Onboarding - a Thorough Selection Process



Disciplined Expense Management While Investing for Growth



Total Non-interest Expense (\$M)



■ Salaries & Employee Benefits ■ All Other Non-interest Expense¹

	3Q23	2Q24	3Q24
Full Time Employees (FTEs)	158	191	194
Efficiency Ratio (Non-GAAP) ²	50.4%	66.3%	67.5%

<u>Total Non-interest expense in 3Q24</u> included a one time catch-up in bonus accrual expense of approximately \$400,000 to reflect updated performance award estimates.

Longer-term increase in Total Non-interest Expense has been driven largely by business infrastructure spend, including headcount, to support organic growth and key strategic initiatives.

<u>Outlook:</u> Expect pace of growth in expenses to decelerate in 4Q24.

Disciplined Underwriting Process Mitigates Risk...



- Credit risk is managed through combination of policy, data and pricing
- **Disciplined underwriting process and well collateralized portfolio** has helped mitigate net charge-offs, even as credit quality normalized due to higher rate environment
- Remain well-reserved with an ACL/Total Gross Loans HFI of 2.9% as of the end of 3Q24, reflecting a lower-risk portfolio vs. prior year period, including:
 - Significant increase in SBA guaranteed balances as % of Total Gross Loans HFI
 - Decrease in Strategic Programs (SP) HFI balances as % of Total Gross Loans HFI, which carry a higher reserve rate



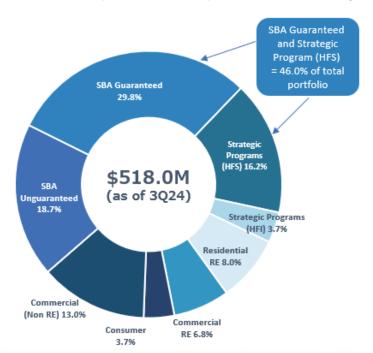
...and Leads to a Diversified and Lower Risk Loan Portfolio

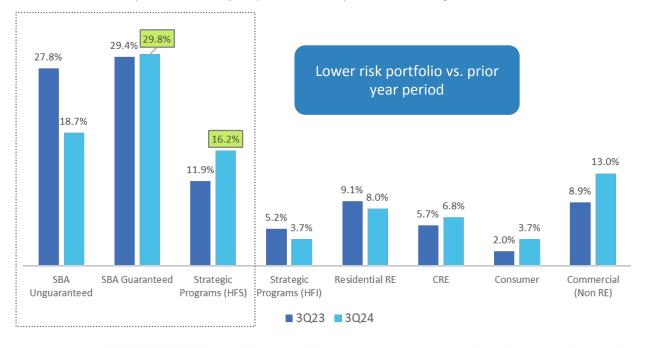


- Combined SBA Guaranteed and Strategic Program Loans (HFS) increased to a total of 46.0% of the portfolio as of 3Q24 vs 41.3% as of 3Q23
 - <u>Both of these products carry lower credit risk:</u> SBA Guaranteed loans are guaranteed by the U.S Small Business Administration and Strategic Program Loans (HFS) are supported by reserve deposit accounts
- SBA Unguaranteed loans declined from 27.8% of the portfolio as of 3Q23 to 18.7% as of 3Q24
- Strategic Programs Loans (HFI) and Resi. RE declined from 5.2% and 9.1% to 3.8% and 8.0%, respectively, from 3Q23 to 3Q24

Portfolio Characteristics:

- <u>SBA portfolio characteristics</u>: Average FICO is 740+. Average time in business is 12+ years. Top 3 industries by Unguaranteed balances are eCommerce, Law Firms and Health Care. <u>Our SBA loss rate is 73% lower than SBA 7(a) industry for all originations since 2014</u>.
- CRE Non-SBA (6.8% as of 3Q24) is 92.2% Owner Occupied; SBA related CRE loans are required to be majority Owner Occupied under SBA guidelines



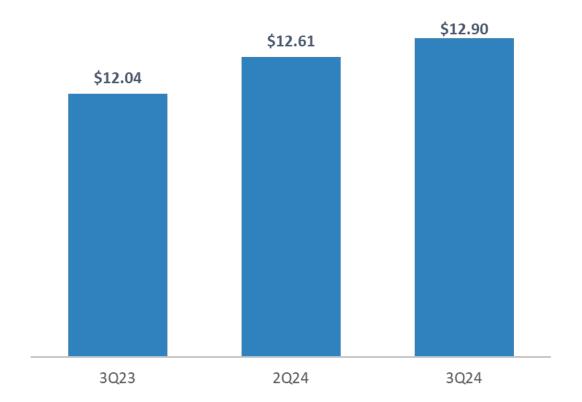


¹⁸

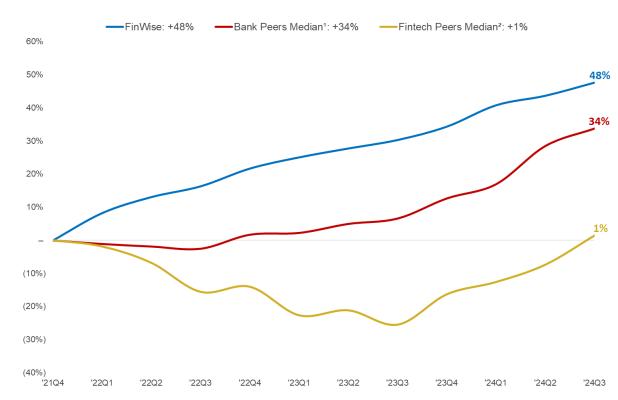
TBV Growth Has Been a Win for Shareholders



Tangible Book Value Per Share (Non-GAAP)¹



Indexed Change in TBV Since FINW IPO (4Q21) vs Select Bank and Fintech Peers²



¹ See Appendix at end of presentation for full description of metric and Non-GAAP reconciliation. Amounts are as of the end of each respective period

Note: Bank level Call Report financial data used where holding company consolidated financials unavailable; 2Q 2024 financial data shown where 3Q 2024 holding company consolidated and bank level Call Report financials are unavailable Source: S&P Capital IQ Pro

² Bank Peers defined as: Oregon Bancorp, Inc., Quaint Oak Bancorp, Inc., University Bancorp, Inc., Es Bancorp, Inc., Fentura Financial, Inc., CF Bankshares Inc., Meridian Corporation, Coastal Financial Corporation, Capital Bancorp, Inc., Fish Bancorp, Inc., First Internet Bancorp, Nicolet Bankshares, Inc., Triumph Financial, Inc., Live Oak Bancshares, Inc., Merchants Bancorp, Inc., Cross River Bank, Metropolitan Bank Holding Corp., Capital Community Bank Fintech Peers defined as: Atlanticus Holdings Corporation, Oportun Financial Corporation, Pathward Financial, Inc.

Industry Recognition as a Top-Performing Bank



Independent Banker

FinWise Bancorp ranked #1 in its respective class (for the 3rd year in a row) for Best Performing Banks

(based on 3-year average pre-tax ROA)

2022 2023 2024



FinWise Bancorp ranked in top 3 on American Banker's annual list of Top-Performing Publicly Traded Banks with under \$2 billion of assets

(based on 3-year average ROAE ending 12/31/23)

2022 2023 2024



FinWise Bank was ranked as one of the 50 fastest growing companies in Utah based on revenue growth over five years.

2022 2023 2024





Selected Financial Information

Solid Originations and Significant Balance Sheet Growth

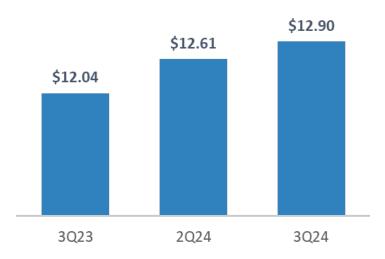




Growing TBVps and Sustained Historical Profitability



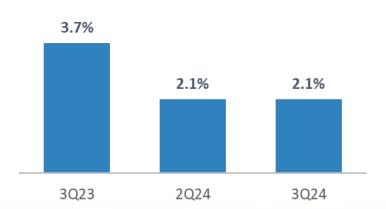




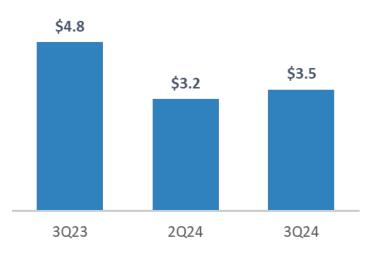
Profitability partly impacted by infrastructure investments to support organic growth and the build-out of key strategic initiatives.

ROAE is also negatively affected by high capital levels

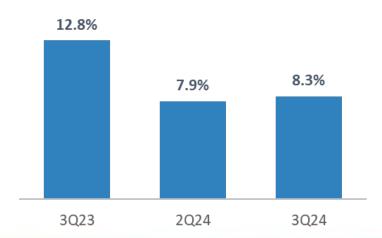




Net Income (\$M)



Return on Average Equity (ROAE) 3

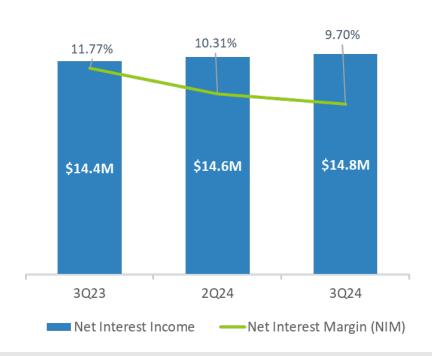


Diversified Income Sources



Net Interest Income / Net Interest Margin (NIM)

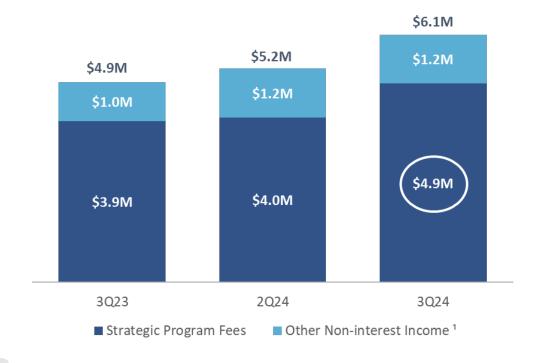
Non-interest Income



Net Interest Income (NII) in 3Q24 was impacted by a one-time adjustment for accrued interest associated with loans that were determined to be nonperforming in prior periods which decreased NII by approximately \$500,000.

<u>NIM</u> in 3Q24 was also impacted by the above mentioned one-time adjustment and the longer-term decline has been mainly driven by a deliberate loan mix shift toward lower risk loans, which carry lower yields, in both HFI and HFS portfolios.

<u>NOTE:</u> Early in 4Q24 we started to call our callable CDs and replace them with lower rate wholesale funding. SBA portfolio generally floats with prime rate and resets at the beginning of each quarter.



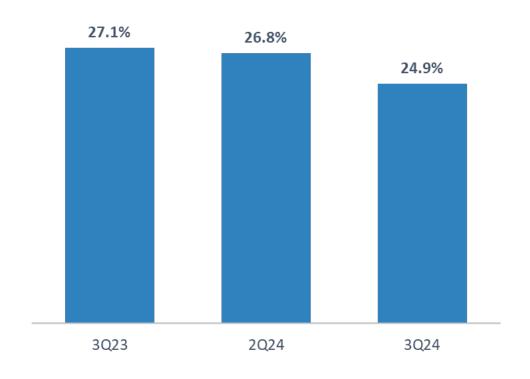
Sequential quarter increase in Strategic Program Fees in 3Q24 driven primarily by a step-up in origination fees from our strategic programs.

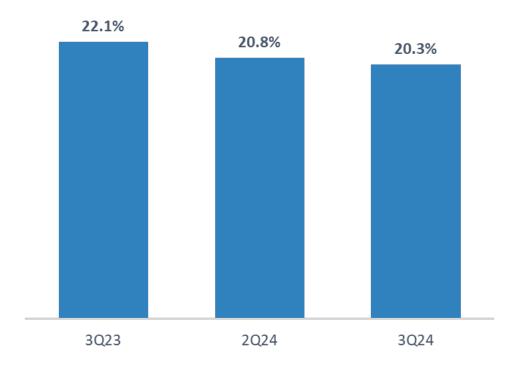
Well Capitalized Above Regulatory Requirements



Total FinWise Bancorp Shareholders' Equity to Tangible Assets Ratio







Well-capitalized regulatory requirement = 9% pursuant to the Community Bank Leverage Ratio framework adopted by the Bank in 2020.



Appendix

Non-GAAP Reconciliations



Tangible Shareholders' Equity and Tangible Book Value Per Share

	As of					
(\$ in thousands, except per share amounts)	Septer	mber 30, 2023	Ju	ine 30, 2024	Sept	ember 30, 2024
Total shareholders' equity		150,402		165,796		170,370
Goodwill		_		_		_
Other intangibles		_		_		
Less: total intangible assets		_		_		_
Tangible shareholders' equity ¹	\$	150,402	\$	165,796	\$	170,370
Tangible book value per share ¹	\$	12.04	\$	12.61	\$	12.90

Efficiency Ratio

	For the Three Month Period Ending						
(\$ in thousands)	September 30, 2023		June 30, 2024			September 30, 2024	
Non-interest expense	\$	9,733	\$	13,218	\$	14,049	
Net interest income		14,411		14,615		14,763	
Non-interest income		4,892		5,166		6,054	
Adjusted operating revenue	\$	19,303	\$	19,781	\$	20,817	
Efficiency ratio ²		50.4 %	6	66.8 %	5	67.5 %	

⁽¹⁾ Tangible shareholders' equity: This measure is not a measure recognized under GAAP and is therefore considered to be a non-GAAP financial measure. Tangible shareholders' equity is defined as total shareholders' equity less goodwill and other intangible assets. The most directly comparable GAAP financial measure is total shareholder's equity to total assets. The Company had no goodwill or other intangible assets as of any of the dates indicated. The Company has not considered loan servicing rights or loan trailing fee asset as intangible assets for purposes of this calculation. As a result, tangible shareholders' equity is the same as total shareholders' equity as of each of the dates indicated.

⁽²⁾ Efficiency Ratio: This measure is not a measure recognized under United States generally accepted accounting principles, or GAAP, and is therefore considered to be a non-GAAP financial measure. The efficiency ratio is defined as total non-interest expense divided by the sum of net interest income and non-interest income. The Company believes this measure is important as an indicator of productivity because it shows the amount of revenue generated for each dollar spent.

Glossary of Terms Used



ACH (The Automated Clearing House). Electronic funds-transfer system that facilitates payments in the U.S. and internationally. The ACH is run by Nacha.

API (Application Programming Interface). Set of defined rules that enable different applications to communicate with each other. It acts as an intermediary layer that processes data transfers between systems, letting companies open their application data and functionality to external third-party developers, business partners, and internal departments within their companies.

Banking-as-a-Service (BaaS). Banking model in which licensed banks integrate their digital banking services directly into the products of other non-bank businesses. This allows non-bank businesses to offer their customers digital banking services such as mobile bank accounts, debit cards, loans and payment services, without needing to acquire a banking license of their own. The bank's system communicates via APIs and webhooks with that of the non-bank's business, enabling the end customer to access banking services directly through the non-bank's website or app.

BIN (Bank Identification Number) Sponsorship. BIN sponsorship allows fintech businesses to quickly gain direct access to the payment processing and card management services provided by the likes of Visa or Mastercard without going through the process of joining a major card scheme. It provides fintechs with quickest way to launch a financial product with a debit, credit or prepaid card attached.

FedNow. The clearing service for financial institutions to provide immediate end-to-end payments to customers. The key difference between this service and the Fed's previous system is that FedNow will be online 24/7, processing transactions in real time.

HFI (Held for Investment). When a reporting entity holds an originated or purchased loan for which it has the intent and ability to hold for the foreseeable future or to maturity or payoff, the loan should be classified as held-for-investment. Loans held for investment are reported on the balance sheet at their amortized cost basis.

HFS (Held for Sale). When a reporting entity originates or purchases a loan with the intent to sell the loan to another entity (e.g., a government sponsored enterprise).

Marketplace Lending. Nonbank lending that uses innovative financial technology (fintech) to make loans to consumers and small businesses.

Mastercard RPPS (Remote Payment and Presentment Service). Mastercard RPPS optimizes electronic bill payment by connecting banks to billers. It offers a single, reliable connection for electronic payment providers to help with fast & secure consumer bill payments.

Mastercard Send. Mastercard's offering in the real-time personal payments arena. Senders can immediately make "push payments" to bank accounts, mobile wallets, prepaid debit cards, or targeted cash-out locations. The sender can initiate a Mastercard Send transaction with just the recipient's debit card number.

NIM: Net Interest Margin

Payments Hub. Single-window payment platform through which companies can execute all their payments. Payment hubs increase fund control and visibility, reduce the risk associated with numerous fragmented payment processes, and improve overall operating efficiency.

SBA7(a) loans. Small-business loans issued by a private lender and partially backed by the U.S. Small Business Administration.

SMBs. Small to medium-sized businesses.

Strategic Program Lending. Lending predominately done through fintech platforms that connect borrowers with lenders. Sometimes referred to as marketplace lending.

TBV: Tangible Book Value

The Clearing House RTP. A real-time payments platform that all federally insured U.S. depository institutions are eligible to use for payments innovation. All RTP payments are processed by The Clearing House. When you pay your utility bill for the month using RTP, your bank sends message to network which includes the details of the payment. The Clearing House then processes the message and routes it to utility company's bank, completing the payment.

Visa Direct. A type of Original Credit Transaction (OCT) that allows fast and secure payment transfers to customers using their card details. Unlike with other payment methods, where it can typically take up to 24 hours for the funds to be transferred to the customer, Visa Direct transactions normally complete near-instantly.